

Mail To: P.O. Box 1459, Tallahassee, Florida 32302-1459 Telephone: (850) 224-3907 • Fax: (850) 681-2075 www.fhca.org

August 16, 2007

TO WHOM IT MAY CONCERN:

I am pleased to offer this letter of support for Clint Maun who delivered two seminar presentations at the Florida Health Care Association/Florida Center for Assisted Living 2007 Annual Conference on July 25, 2007. FHCA membership is made up primarily of Nursing Homes and Assisted Living Facilities and conference attendees included: Administrators, Directors of Nursing, corporate officers and other long term care staff.

Clint's two seminars, each of which earned more than 96% "Excellent" in the evaluation process were entitled: "Cultural Change Techniques for Successful 7 Keys Implementation" and "7 to 1 Return on Involvement (ROI): Implementing Successful Revenue Teams." Those evaluations included such comments as "excellent seminar – humorous, concise and effective", "best speaker of the entire conference", and "very entertaining and informative, keeps you interested throughout the session."

Clint is obviously well liked and well respected by our membership. I am certain other conference attendees would feel the same. Please do not hesitate to contact me if I can be of further assistance.

Sincerely,

Cathy Westberry
Director of Event Planning

Cathy Westberry